

GPS Navigation for the Muslim Community launched at the ISNA Convention

Chicago, August 31, 2007 – Estacio Global LLC , a GPS navigation company dedicated to serving the Muslim community, today announced the launch of it's unique navigation product – Lubaik® GPS.

The Lubaik® GPS will offer consumers a convenient, easy-to-use GPS navigation device for use in their home countries and also during Hajj and Umrah. The device is also packed with other essential content, like the full Quran in audio, prayers written on the device to eliminate carrying books and the Qibla Direction at all times on the map. Lubaik® GPS is a full-feature handheld GPS system at a fraction of the cost of other similar systems, complete with special benefits for the Muslim community.

This is the first of its kind for the Muslim community. The Lubaik® GPS is available with all the prominent features of a regular GPS navigation device prevalent in the market but with additional content and customization for the 1.5 billion Muslims of the world.

The device is being launched at the Islamic Society of North American Convention at the Rosemont Convention Center in Chicago, IL. ISNA is an association of Muslim organizations and individuals that provides a common platform for presenting Islam, supporting Muslim communities, developing educational, social and outreach programs and fostering good relations with other religious communities, and civic and service organizations. ISNA conferences are a tool for bringing people of different backgrounds together so that they can share ideas, create alliances, and network with others. These conferences and events are held throughout the year on various topics. This is the 44th Annual conference for ISNA.

About Lubaik® GPS

Lubaik is a GPS navigation company with specialized products for the Muslim community. Lubaik provides end-to-end handheld GPS solutions, with all of the features of other major GPS providers, but at a reduced cost and with special added benefits. The Muslim community will find Lubaik GPS an excellent, easy-to-use, and cost-effective GPS for all aspects of life, including everyday use in any country, and also while on Hajj or Umrah. Lubaik GPS includes special features such as built-in Saudi maps (for Hajj and Umrah), electronic versions of the Quran and a book of prayers, the ability to find Qibla (direction for prayer) anywhere and also specialized maps that include mosques and Muslim points of interest throughout the world. Lubaik enriches the life of Muslims around the world. Please see www.Lubaik.com for more details.

For further information or press enquiries, please contact info@lubaik.com, or +18478846157.